

# ENVIRONMENTAL COMMITMENT

*Our Sustainable Approach*

---

On behalf of Empire Business Group

---

# TABLE OF CONTENTS

- *Introduction*
- *Concern*
  - *Increasing Deforestation in Australia: A Call to Action*
  - *Impact of Carbon Footprints Generated Using Cleaning Products*
  - *One Planted Tree: A Partner for the Solution*
- *Introduction to Our Sustainable Project*
- *Our Sustainable Products*
  - *Eco-friendly Toilet Paper*
  - *Pollution-Reducing Detergents*
- *How We Do It*
- *Conclusion*



*We provide high-quality cleaning services and products while striving to reduce our carbon footprint and contribute to the planet's health. We believe that sustainability is key to a better future, and here we explain how we are doing our part.*

Introduction





# Increasing Deforestation in Australia: A Call to Action

In recent years, Australia has faced a concerning increase in the deforestation rate, a trend that poses serious threats to our environment and global well-being. To grasp the magnitude of this problem, let's consider that every day, millions of tons of paper are used worldwide. This is equivalent to the loss of countless trees, which are vital for our ecosystem and the planet's climate balance.

Trees play a fundamental role in regulating the climate as they absorb carbon dioxide (CO<sub>2</sub>) from the atmosphere and release oxygen. Additionally, they serve as shelter and a source of food for wildlife, contributing to biodiversity. Forests are also essential for soil protection and erosion prevention, which are crucial for food security and water resource conservation.



# Impact of Carbon Footprints Generated Using Cleaning Products

It's important to note that the use of conventional cleaning products significantly contributes to carbon footprints as well. These products often contain harmful chemicals that, during their manufacturing and use, release CO2 and other pollutants into the atmosphere. Furthermore, the plastic packaging and other non-sustainable materials used in the cleaning industry also have a negative impact on the environment.

Concern

3

# One Planted Tree: A Partner for the Solution

In this critical context, we introduce you to **One Planted Tree**, a company dedicated to establishing partnerships with other organizations and businesses to address the issue of deforestation. With a clear mission: to plant trees and restore damaged ecosystems. Working in collaboration with companies committed to sustainability, we aim to create a positive impact on the environment.





# Introduction to Our Sustainable Project

We are proud to join this noble cause and present our sustainable project. As a commercial cleaning services and products company, we understand that paper is an essential part of the daily life of many businesses. However, we also recognize our responsibility to the environment.

This is why we have established a commitment with One Planted Tree to contribute to reforestation and combat deforestation in Australia. For every **\$165 AUD** received (*excluding GST*), a tree will be planted in areas in need of reforestation. This will not only help restore the natural balance but also offset the carbon footprint associated with the use of paper in your business.

***"Pricing is subject to terms and conditions, which are subject to change at our discretion."***

By participating in this project, you will make a significant difference in the fight against deforestation and climate change. Furthermore, you can demonstrate to your clients and employees that your company is committed to sustainability and environmental preservation through a certificate that represents this cause.

***Together***, we can make a difference and work towards a greener and more balanced future for Australia and the world. 7



## Our Sustainable Products

1

# Hand Towels

We are at the forefront of sustainable commercial cleaning, and one of our standout innovations is our hand towels made from sugarcane. These towels are not only soft and effective but also a sustainable choice for your business. Sugarcane is a renewable source that reduces the need for tree logging, contributing to environmental conservation and minimizing your business's impact on nature.



## Our Sustainable Products

2

# Eco-friendly Toilet Paper

In commercial environments, efficiency and sustainability are key. Our eco-friendly toilet paper is designed with commercial cleaning in mind, being soft and durable to meet your business's needs. Furthermore, it is made from recycled materials and production processes that significantly reduce resource consumption and the carbon footprint, contributing to a more sustainable environment for your customers and employees.





# Pollution-Reducing Detergents

We understand the importance of maintaining impeccable commercial spaces without harming the environment. Our commercial detergents are the perfect solution. They are formulated to clean effectively while also reducing pollution. Our advanced formulas require less water for rinsing and are entirely biodegradable, ensuring that your business leaves no negative impact on our ecosystem. By choosing our commercial detergents, you demonstrate a commitment to quality cleaning and sustainability.





## How We Do It

We are committed to taking concrete actions to combat deforestation and reduce carbon footprints. Our approach is based on simplicity and effectiveness: for every **\$165 AUD** (excluding Australian GST) you invest in our commercial cleaning products and services, we will plant a tree in your name.

This process is transparent and straightforward. When you make a purchase with us, we automatically calculate your contribution to reforestation. Once we reach the amount of **\$165 AUD**, we take immediate steps to plant a tree in areas in need of reforestation where it is required.

***“Pricing is subject to terms and conditions, which are subject to change at our discretion.”***





## How We Do It

Additionally, we will provide you with regular updates so you can closely monitor the progress of our sustainable project and see the positive impact you are generating. We want you to feel part of this important cause and see how your investment in our products and services contribute to environmental preservation.

By choosing us, you not only get **high-quality** cleaning products and services but also become an active advocate for reforestation and sustainability.

**Together**, we can make a difference and work towards a greener and more balanced future for Australia and the world.





# Conclusion

As a company, we are committed to sustainability and environmental protection. We believe that every small action matters, and we are proud to contribute to a greener future for future generations.





